

# SUGARY DRINKS DISTRIBUTOR TAX ADVISORY COMMITTEE

INFRASTRUCTURE COMMITTEE MEETING NOVEMBER 5, 2018



raimi+  
associates



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# TODAY'S AGENDA

- Introductions
- Strategic Planning Scope of Work and Timeline
- Committee feedback on initial strategic planning questions/considerations
- Committee feedback on draft Strategic Plan Components
- Closing

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# SDDTAC STRATEGIC PLAN SCOPE + TIMELINE



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Strategic Plan Steps		Key Questions
1	<b>Conduct Rapid Environmental Scan</b> (Oct/Nov 2019)	<ul style="list-style-type: none"> <li>How will the SDDTAC March 2019 Report inform the strategic plan?</li> <li>Are there any additional best practices to consider?</li> </ul>
2	<b>Draft the SDDTAC Strategic Plan</b> (Nov/Dec 2019)	<ul style="list-style-type: none"> <li>Does the draft SDDTAC Strategic Plan clearly present the roadmap for the future of the SDDTAC?</li> </ul>
3	<b>Gather feedback from Subcommittees and SDDTAC</b> (ongoing)	<ul style="list-style-type: none"> <li>What feedback do committee members have to clarify the key elements of the plan?</li> </ul>
4	<b>Finalize the SDDTAC Strategic Plan</b> (Jan 2020)	<ul style="list-style-type: none"> <li>Is anything missing?</li> <li>Is the plan clear and actionable?</li> </ul>
5	<b>Present the Final SDDTAC Strategic Plan</b> (early 2020)	<ul style="list-style-type: none"> <li>What are the first steps to implement the Strategic Plan?</li> </ul>
Share the Final SDDTAC Strategic Plan.		Implement!

# SDDTAC STRATEGIC PLANNING PROCESS

We are here!



SDDTAC  
#1 & #2

Infra SC  
#3

D&E, CI SC  
#4 & #5

SDDTAC  
#6

Infra SC  
#7

SDDTAC  
#8

Aug 16 &  
Oct 16, 2019

Nov 5, 2019

Nov 13, 2019

Nov 20, 2019

Dec 3, 2019

January-  
March 2020

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# KEY COMPONENTS: SDDTAC STRATEGIC PLAN



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# KEY COMPONENTS

- Vision
- Mission
- Principles
- Goals
- Strategies
- Outcomes
- Impacts
- 1 page visual

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# KEY ELEMENTS OF SDDTAC STRATEGIC PLAN

Mission

Vision

Principles



# KEY ELEMENTS OF SDDTAC STRATEGIC PLAN

Mission

Vision

Impacts

Goals

Principles

# KEY ELEMENTS OF SDDTAC STRATEGIC PLAN

Mission

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Strategies

Outcomes

Impacts

Goals

Principles

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# DRAFT STRATEGIC PLAN COMPONENTS



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## DRAFT VISION

The SDDTAC imagines a San Francisco where there is a dramatic reduction in the consumption of sugary drinks and related chronic diseases, where health disparities no longer exist, where community members are healthy, and equity has been achieved.

What does the SDDTAC hope to achieve in the long term?

# DRAFT MISSION

SDDTAC makes recommendations to the Mayor and the Board of Supervisors on how to allocate funds that build health equity, inspire innovative, community-driven and -led initiatives, provide critical services, and making long-term sustainable changes.\*

\* modified from the SFPD SDDT Healthy Communities grants logic model

What does the SDDTAC do?

Why does it exist?

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## DRAFT PRINCIPLES

- Community-Led and Informed.
- Culturally Relevant.
- Support Collaborations and Partnerships.
- Intersection of Strategies and Program Areas.

# DRAFT STRATEGIES (SO FAR)

- Peer-led/promotora approach
- Build capacity and develop leadership
- Training and employment/workforce development\*
- Education, programs, and services (including accessible services)\*
- Promotes long-term policy, systems, or environmental change\*

\* Focused on priority populations

# CLOSING



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# NEXT STEPS

- Integrate today's feedback into draft components
- Attend Data & Evidence, Community Input Subcommittees 11 / 13
- Present updated draft components of Strategic Plan to Infrastructure Committee 12 / 3
- Draft Strategic Plan Dec-Jan

# FEEDBACK

- What worked well?
- What is one thing you would change?



# Keep in touch!



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