SUGARY DRINKS DISTRIBUTOR TAX ADVISORY COMMITTEE

INFRASTRUCTURE COMMITTEE MEETING NOVEMBER 5, 2018





TODAY'S AGENDA

- Introductions
- Strategic Planning Scope of Work and Timeline
- Committee feedback on initial strategic planning questions/considerations
- Committee feedback on draft Strategic Plan Components





SDDTAC STRATEGIC PLAN SCOPE + TIMELINE





	Strategic Plan Steps		Key Questions		
1		Conduct Rapid Environmental Scan (Oct/Nov 2019)	 How will the SDDTAC March 2019 Report inform the strategic plan? Are there any additional best practices to consider? 		
	2	Draft the SDDTAC Strategic Plan (Nov/Dec 2019)	 Does the draft SDDTAC Strategic Plan clearly present the roadmap for the future of the SDDTAC? 		
	3	Gather feedback from Subcommittees and SDDTAC (ongoing)	 What feedback do committee members have to clarify the key elements of the plan? 		
	4	Finalize the SDDTAC Strategic Plan (Jan 2020)	Is anything missing?Is the plan clear and actionable?		
raimi+	5	Present the Final SDDTAC Strategic Plan (early 2020)	 What are the first steps to implement the Strategic Plan? 		
associa		Share the Final SDDT/	AC Strategic Plan. Implement!		



SDDTAC STRATEGIC PLANNING PROCESS

We are here!

Finalize scope of work; Conduct environmental scan; Review draft Strat Plan components



Review and provide feedback on draft goal areas and strategies

3. Finalize and present the SDDTAC strategic plan!

SDDTAC	Infra SC	D&E, CI SC	SDDTAC	Infra SC	SDDTAC	
#1 & #2	#3	#4 	#6	#7	#8	
Aug 16 & Oct 16, 2019	Nov 5, 2019	Nov 13, 2019	Nov 20, 2019	Dec 3, 2019	January- March 2020	CLIP



KEY COMPONENTS: SDDTAC STRATEGIC PLAN





KEY COMPONENTS

- Vision
- Mission
- Principles
- Goals

- Strategies
- Outcomes
- Impacts
- I page visual





KEY ELEMENTS OF SDDTAC STRATEGIC PLAN

Mission

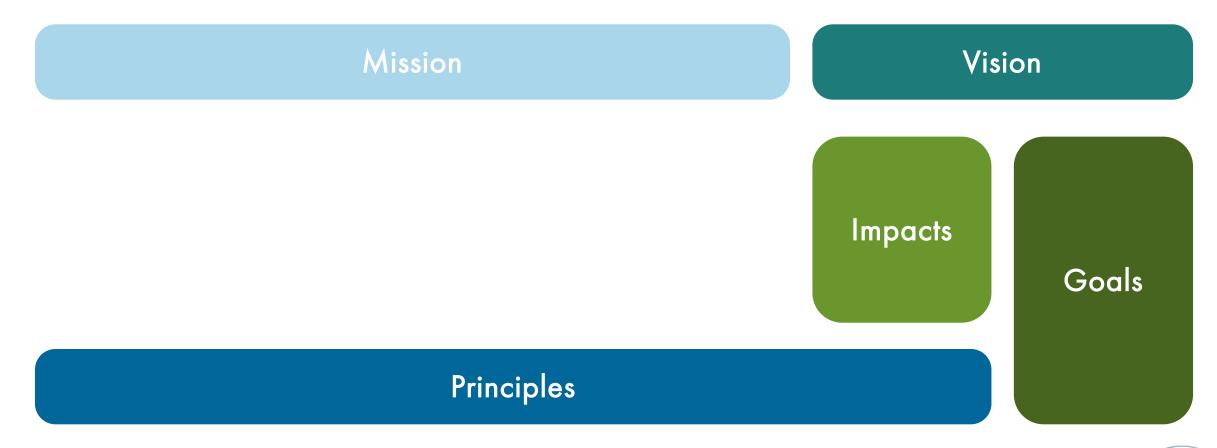
Vision

Principles





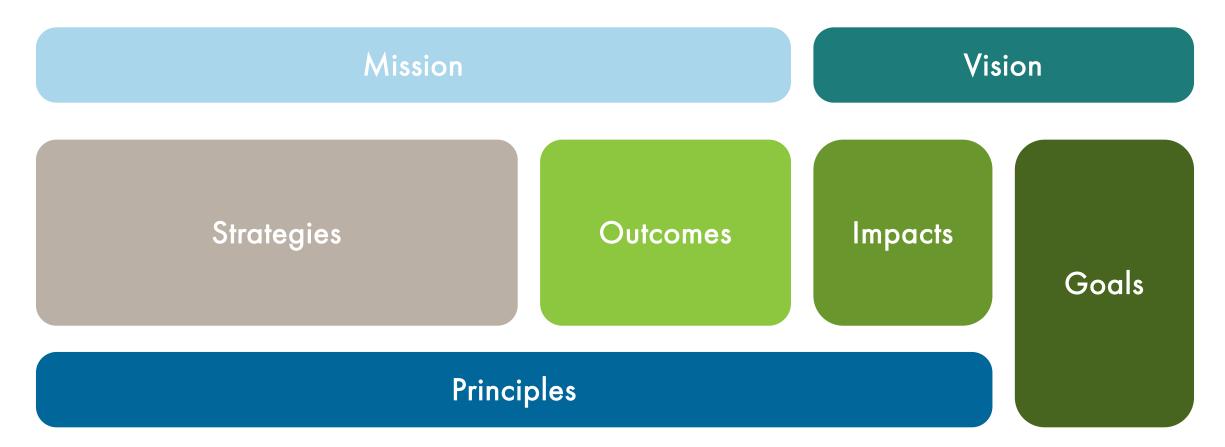
KEY ELEMENTS OF SDDTAC STRATEGIC PLAN







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DRAFT STRATEGIC PLAN COMPONENTS





DRAFT VISION

The SDDTAC imagines a San Francisco where there is a dramatic reduction in the consumption of sugary drinks and related chronic diseases, where health disparities no longer exist, where community members are healthy, and equity has been achieved.

What does the SDDTAC hope to achieve in the **long term**?





DRAFT MISSION

SDDTAC makes recommendations to the Mayor and the Board of Supervisors on how to allocate funds that build health equity, inspire innovative, community-driven and -led initiatives, provide critical services, and making long-term sustainable changes.*

*modified from the SFDPH SDDT Healthy Communities grants logic model What does the SDDTAC do? Why does it exist?





DRAFT PRINCIPLES

- Community-Led and Informed.
- Culturally Relevant.
- Support Collaborations and Partnerships.
- Intersection of Strategies and Program Areas.





DRAFT STRATEGIES (SO FAR)

- Peer-led/promotora approach
- Build capacity and develop leadership
- Training and employment/workforce development*
- Education, programs, and services (including accessible services)*
- Promotes long-term policy, systems, or environmental change*

* Focused on priority populations





CLOSING





NEXT STEPS

- Integrate today's feedback into draft components
- Attend Data & Evidence, Community Input Subcommittees 11/13
- Present updated draft components of Strategic Plan to Infrastructure Committee 12/3
- Draft Strategic Plan Dec-Jan

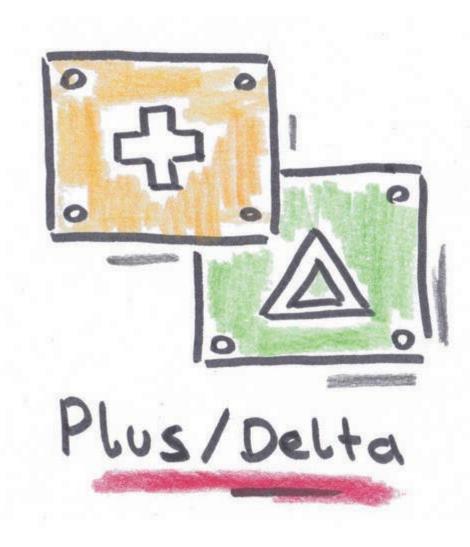




FEEDBACK

•What worked well?

What is one thing you would change?







Keep in touch!



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